

OUR COUNCIL PLAN 2021-2025



Our Council Plan has been developed during a time of challenge and uncertainty as we work alongside our partners and communities to tackle the COVID-19 pandemic.

Our Plan for 2021-2025 highlights our ambitions for the district, our residents and businesses, as we continue living with COVID-19 and work to build a better future.



LIVING WITH COVID-19

COVID-19 has intensified the deep inequalities that already existed in our society. It has had a disproportionate impact on our most disadvantaged people, including young people, ethnic minority groups, women, migrants, people in poverty and on low incomes, and the elderly.

As we are the UK's youngest city we are concerned about the impact on our children's health and future prospects. Addressing this is a key priority for the next four years.

The full implications of COVID-19 on the district and its economy are still to be fully understood, but we know it will have an impact on businesses, and also on people's jobs and livelihoods.

OUR PRIORITIES

Our Council Plan for 2021 – 2025 outlines seven priority areas.



Better Skills, More Good Jobs and a Growing Economy

We will help our local economy grow, bringing in investment and creating good jobs.



Decent Homes

We want everyone to have a comfortable home which meets their needs.



Good Start, Great Schools

We will help our children to have the best start in life by improving life chances, educational attainment and overall quality of life for all young people regardless of their background.



Better Health, Better Lives

We will help people from all backgrounds to lead long and happy lives by helping them improve their health and wellbeing.



Safe, Strong and Active Communities

We want the Bradford District to be a place where everyone can play a positive role in their community and be proud to call the district their home.



A Sustainable District

We will make it easier for individuals, households and businesses to adapt, change and innovate to help to address the climate emergency, reduce carbon and use resources sustainably.



An Enabling Council

We will be a council that is a great place to work and reflects the communities we serve. We will provide good, accessible services.



OUR CROSS-CUTTING PRINCIPLES

There are a number of principles apply to everyone's job, no matter what you do.

Equalities at the heart of all we do

Everyone can access services and opportunities regardless of their background. We embrace our different communities across the whole district and build an inclusive organisation.

Working together

Partnership and collaboration will be central to the success of our Council Plan.

Early help and prevention

Supporting people early and in their communities to prevent their needs from increasing and to improve their outcomes.

Every pound counts

Using financial resources wisely and ensuring value-for-money approaches to service delivery. Increasing the proportion of Council resources spent locally to help grow the Bradford District economy.

Living Well

We will work to make it easier for people in the district to adopt healthier lifestyles.

Safeguarding

We will work with partners and communities to do everything we can to ensure that children and adults at risk are kept safe. This is not just a role for professionals in social care, but will be part of everyone's role in the authority.